

**Workforce Investment Board**  
**Wednesday, September 27, 2006**  
**3:00 pm-5:00 pm**  
**Simpkins Swim Center**  
**979 17<sup>th</sup> Avenue, Santa Cruz, CA 95062**

- 2 Minutes Call to Order and Public Comment  
 Procedure: The public is welcome to comment on any item not on the Agenda during Oral Communications. Presentations may not Exceed Three (3) Minutes in length and individuals may speak only once during Oral Communications.
  
- 3 Minutes Chair/Director's Report
  
- 2 Minutes Approval of June 8, 2006 Minutes
  
- 15 Minutes **Committee Reports**
  - Career Center Ms. Dittrick
  - Marketing Committee Ms. Picard
  - Youth Council Ms. Cuevas
  
- 3 Minutes **CONSENT AGENDA**
  - C.1 Accept and File Youth Council Report
  - C.2 Review and Approve Essential Employability Skills Curriculum Letter to School Superintendents
  - C.3 Accept and File Career Center Committee Report
  - C.4 Accept and File Fourth Quarter Expenditure Report
  - C.5 Review and Approve WIB Ordinance and By-Law Revision
  - C.6 Review and Approve Demand Occupations Report and Sectors for Service
  - C.7 Review and Approve CEDS Renewal and Timetable
  
- 80 Minutes **DISCUSSION AND ACTION ITEMS**
  - D.1 Discuss and Approve Planning for the 2007 Economic/ Workforce Development Forum
  - D.2 Discuss and Endorse California EDGE Campaign
  - D.3 Review and Approve Birds Eye Layoff Planning
  - D.4 Close Public Comment Period and Approve LWIA Plan
  
- 10 Minutes **PRESENTATION ITEM**
  - P.1 Welfare-to-Work
  
- 5 Minutes **INFORMATION ITEMS**
  - I.1 Legislative Information
  - I.2 Labor Market Information

**Next Meeting: January 24, 2007**

**MEMBERS:**

- Howard Sherer, Chair*  
Hutton Sherer Marketing
- Paul Arsenaull, Business Representative*  
Sheet Metal Workers Local Union, #104
- Alla Ayyad, Director*  
Center for Employment Training
- Donna Blitzer, Director, Govt. & Community Relations*  
UC Santa Cruz
- Dene Bustichi, President*  
Bustichi Construction
- Tony Campos, Supervisor*  
SC County Board of Supervisors
- Greg Carter, Executive Director*  
Santa Cruz Chamber of Commerce
- John T. Collins II, Senior Vice President*  
Goodwill Industries
- Christina Cuevas, Program Director*  
Community Foundation of Santa Cruz County
- Janeen Dittrick, Manager*  
Employment Development Department
- Jo Anne Dlott, VP, Human Resources*  
Santa Cruz Seaside Company
- Russ Elliot, Human Resources Manager*  
O'Neill, Inc.
- Cecilia Espinola, Director*  
Santa Cruz County Human Resources Agency
- Bob Gelwicks, Rehabilitation Supervisor*  
Department of Rehabilitation
- Bob Harper, Director*  
Watsonville/Aptos Adult School.
- Janet M. Heien, Human Resources Manager*  
Discol Strawberry Associates, Inc.
- Christine Johnson-Lyons, Executive Director*  
Community Action Board
- Linda Kennedy, VP, Human Resources*  
West Marine, Inc.
- Marvin Labrie, Executive Director*  
Physicians Medical Group of Santa Cruz, Inc.
- Susan LaForge, Senior Project Director*  
The National Council on the Aging
- Julie Lambert, Controller*  
S. Martinelli and Company
- Bonnie Morr, Chair*  
United Transportation Union, Local 23
- Al Nocella, VP Human Resources*  
Sutter Santa Cruz
- Karen O'Brien, Sr. Human Resources Director*  
Agere Systems
- Carlos J. Palacios, City Manager*  
City of Watsonville
- Rock Pfothhauer, Dean of Instruction*  
Cabrillo College
- Tonee Picard, VP, Marketing*  
Bay Federal Credit Union
- Mary Powers, Principal*  
Santa Cruz Adult School
- Ron Slack, Publisher*  
Good Times
- William E. Waggy, Equipment Manager*  
Granite Construction Company

**DIRECTOR:**

*Kathy Zwart*  
WIB Director

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