

Marketing/Public Outreach Committee
Wednesday, May 2, 2007
3:30 – 5:00 pm
Capitola Career Center
2045 40th Avenue
Capitola, CA 95010

MEMBERS:

Howard Sherer, Chair
Hutton Sherer Marketing

Paul Arsenaault, Business Representative
Sheet Metal Workers Local Union, #104

Alia Ayyad, Director
Center for Employment Training

Donna Blitzer, Director, Govt. & Community Relations
UC Santa Cruz

Dene Bustichi, President
Bustichi Construction

Tony Campos, Supervisor
SC County Board of Supervisors

John T. Collins II, Senior Vice President
Shoreline Workforce Development Services

Christina Cuevas, Program Director
Community Foundation of Santa Cruz County

Janeen Diltrick, Manager
Employment Development Department

Jo Anne Diott, VP, Human Resources
Santa Cruz Seaside Company

Russ Elliot, Human Resources Manager
O'Neill, Inc.

Cecilia Espinola, Director
Santa Cruz County Human Resources Agency

Bob Gelwicks, Rehabilitation Supervisor
Department of Rehabilitation

Bob Harper, Director
Watsonville/Aptos Adult School.

Janet M. Heien, Human Resources Manager
Discol Strawberry Associates, Inc.

Christine Johnson-Lyons, Executive Director
Community Action Board

Linda Kennedy, VP, Human Resources
West Marine, Inc.

Julie Lambert, Controller
S. Martinelli and Company

Bonnie Morr, Chair
United Transportation Union, Local 23

Al Nocella, VP Human Resources
Sutter Santa Cruz

Karen O'Brien, Sr. Human Resources Director
Agere Systems

Carlos J. Palacios, City Manager
City of Watsonville

Rock Plotenhauer, Dean of Instruction
Cabrillo College

Tonee Picard, VP, Marketing
Bay Federal Credit Union

Mary Powers, Principal
Santa Cruz Adult School

Ron Slack, Publisher
Good Times

William E. Wagy, Equipment Manager
Granite Construction Company

DIRECTOR:
Kathy Zwart
WIB Director

Call to Order and Public Comment

Procedure: The public is welcome to comment. All comments not related to Items on the Agenda may only be made at the beginning of the meeting.

Discussion and Action Items

D. 1 Review and Approve Marketing Committee Calendar

D. 2 Prioritize Forum Recommendations and Forward to the WIB for Approval

Next Meeting: TBD

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of the services, programs, or activities. This meeting is located in an accessible facility. If you are a person with a disability and require special assistance in order to participate in the meeting, please contact Lisa Quail at (831) 454-4873 (TDD Number 454-2123) at least 72 hours in advance of the meeting in order to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.