

**Workforce Investment Board  
Executive Committee  
Thursday, April 7, 2005  
3:30 pm- 5:00 pm  
Santa Cruz County Office of Education  
809-H Bay Avenue  
Capitola, CA 95010**

**MEMBERS:**

*William E. Wagy, Chair*  
Granite Construction Company  
*Howard Sherer, Vice-Chair*  
Hutton Sherer Marketing  
*Paul Arsenaull, Business Representative*  
Sheet Metal Workers Local Union, #104  
*Allia Ayyad, Director*  
Center for Employment Training  
*Kathy Bisbee, Marketing Director*  
Cruzio, The Internet Store  
*Donna Blitzer, Director, Govt. & Community Relations*  
UC Santa Cruz  
*Dene Bustichi, President*  
Bustichi Construction  
*Tony Campos, Supervisor*  
SC County Board of Supervisors  
*Christine Carson, Human Resources Director*  
Watsonville Community Hospital  
*Greg Carter, Executive Director*  
Santa Cruz Chamber of Commerce  
*Cecil Cirillo, Executive Director*  
City of Santa Cruz Redevelopment Agency  
*John T. Collins II, Senior Vice President*  
Goodwill Industries  
*Christina Cuevas, Program Director*  
Community Foundation of Santa Cruz County  
*Rick Deraiche, Manager*  
Employment Development Department  
*Jo Anne Dlott, VP, Human Resources*  
Santa Cruz Seaside Company  
*Russ Elliot, Human Resources Manager*  
O'Neill, Inc.  
*Cecilia Espinola, Director*  
Santa Cruz County Human Resources Agency  
*Bob Harper, Director*  
Watsonville/Aptos Adult School.  
*Janet M. Heien, Human Resources Manager*  
Diced Strawberry Associates, Inc.  
*Rich Hill, City Manager*  
City of Capitola  
*Christine Johnson-Lyons, Executive Director*  
Community Action Board  
*Linda Kennedy, VP, Human Resources*  
West Marine, Inc.  
*Laura Kuhn, Community Development Director*  
City of Scotts Valley  
*Marvin Labrie, Executive Director*  
Physicians Medical Group of Santa Cruz, Inc.  
*Susan LaForge, Senior Project Director*  
The National Council on the Aging  
*Julie Lambert, Controller*  
S. Martinelli and Company  
*Bonnie Morr, Chair*  
United Transportation Union, Local 23  
*Al Nocella, VP Human Resources*  
Sutter Santa Cruz  
*Karen O'Brien, Human Resources Director*  
Surf Control, Inc.  
*Carlos Palacios, City Manager*  
City of Watsonville  
*Rock Pfothenauer, Dean of Instruction*  
Cabrillo College  
*Tonee' Picard, VP, Business Development*  
Thuridion Software Engineering  
*Emily Reilly, Owner*  
Emily's Bakery  
*Ron Slack, Publisher*  
*Good Times*  
*Deborah Sweeney, Rehabilitation Supervisor*  
Department of Rehabilitation  
*Alice S. Talnack, Assistant Superintendent*  
SC County Office of Education  
*Lou Tuosto, Owner*  
Tuosto Insurance and Financial  
*Dick Wood, Principal*  
Santa Cruz Adult Education

**DIRECTOR:**  
*Kathy Zwart*  
WIB Director

- 5 Minutes Call to Order and Public Comment  
Procedure: The public is welcome to comment. All comments related to items on the Agenda are to be made at the beginning of the meeting only.
- 2 Minutes Approval of January 5, 2005 Meeting Minutes
- 10 Minutes **COMMITTEE REPORTS:**  
Career Center Mr. Elliot  
Marketing Committee Ms. Kennedy  
Youth Council Ms. Cuevas  
Nominating Committee Ms. Dlott
- 3 Minutes **CONSENT AGENDA:**  
C.1 Accept and File Business Second Quarter Business Services Report  
C.2 Accept and File Suenos Collaborative Monitoring Reports  
C.3 Accept and File Youth Council Report  
C.4 Accept and File Second Quarter PY 2004-05 Performance and Expenditure Reports
- 30 Minutes **DISCUSSION AND ACTION ITEMS:**  
D.1 Review and Approve WIB 2005 Business Survey Plan and Budget  
D.2 Review and Approve Next Steps for Bi-Annual Awards Luncheon  
D.3 Review and Approve Youth Council Recommendations for Service Contract for FY 06-07  
D.4 Accept and File Pajaro Valley Training Facility Interim Report  
D.5 Accept and File Report on Workforce Investment Board Membership Criteria  
D.6 Review and Approve WIA Budget Modification
- 30 Minutes **PRESENTATION ITEMS:**  
P.1 National Association of Workforce Boards Conference And Next Steps
- 5 Minutes **INFORMATION ITEMS:**  
I.1 Legislative Information  
I.2 Labor Market Information
- 5 Minutes **DIRECTOR'S REPORT**
- Next Meeting: May 26, 2005, 3:30 pm-5:00 pm**  
**Santa Cruz County Office of Education**  
**809-H Bay Avenue**  
**Capitola, CA**

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. If you are a person with a disability and require special assistance in order to participate in the meeting, please contact Lisa Quail at 454.4873 (TDD number 454.2123) at least 72 hours in advance of the meeting in order to make arrangements. Persons with a disability may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.