

Summer Youth Employment Program

Empowering our youth



Workforce Investment Board Strategic Plan for Youth Council 2012

Youth Council Goal

Raise \$300,000 for SYEP

- ✓ *Good Times* Community Fund
- ✓ March Fundraiser “Youth Talent Show”
- ✓ Reach out to civic and business organizations including the Rotary, the Chamber, and the Santa Cruz Business Council.
- ✓ Engage the business community to hire youth for the summer 2012.
- ✓ Utilize Social Media to further reach out to community for assistance.

We need your help:



- ✓ Volunteer
- ✓ Help us set up speaking engagements based on any contacts you might have. with organizations just mentioned.
- ✓ Contact businesses you may know who would participate in hiring, or put our committee in touch with these businesses.
- ✓ Spread the word about our fundraiser through social media networks.

Contribute



- ✓ Donate \$1,000 for the next three years
- ✓ Donate \$100 for the next three years and recruit 9 friends or associates to donate \$100 over the same period of time.

Together...

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- ✓ Help us Create Opportunities and Empower our Youth this coming summer.