

**Grant to serve additional Dislocated Workers**  
**Meeting with interested Workforce Santa Cruz County Partners**  
**August 11, 2011 10 am – 12 noon**  
**at the Workforce Investment Board Offices, 1000 Emeline, Santa Cruz, CA 95060**

We are pleased to announce that the state has awarded the Workforce Investment Board of Santa Cruz County (WIB) \$999,795 to serve 210 dislocated workers (laid off) for July 1, 2011 through June 30, 2012.

The grant application included the following:

- **Emergency Dislocated Worker Grant** [http://www.santacruzsentinel.com/ci\\_18340333](http://www.santacruzsentinel.com/ci_18340333)
  - Serve 210 Dislocated Workers
    - 210 with skills assessments, case management, assistance with job search
    - Serve 90 (of the 210) in training
  - Target date for services to begin: no later than September 1, 2011
  - Services end June 30, 2012.

The WIB requests that service agencies interested in providing services to dislocated workers, please attend the following meeting to discuss services planning for the grant:

**August 11, 2011, 10 am – 12 noon, WIB Offices, 1000 Emeline, Santa Cruz, CA**

RSVP by **Friday August 5, 2011** to Lacie Gray, Senior WIB Analyst, by email to [lacie.gray@hsd.co.santa-cruz.ca.us](mailto:lacie.gray@hsd.co.santa-cruz.ca.us) or by calling 831-454-4065 to let the WIB know if you will be able to attend.

The other services that may be needed (and alternative models may be proposed by organizations proposing to provide the service):

Service	Description	Projected Budget*
Skills assessments	<ul style="list-style-type: none"> <li>• Off the shelf: delivered as needed by individual participant or minimum on weekly basis</li> <li>• Should be an online or computerized assessment which provides detailed information as to what skills the participant has and which are needed</li> <li>• Should provide a take away results for the participant as well as for the case manager</li> <li>• For most or all of the dislocated workers receiving grant services (210)</li> </ul>	\$15,000
Career readiness training to prevent lay-offs or skill upgrades for dislocated workers	<ul style="list-style-type: none"> <li>• Off the shelf: delivered as needed by individual participant or minimum on weekly basis</li> <li>• May coordinate with skills assessments software</li> <li>• For up to 50 participants (minimum 30)</li> </ul>	\$15,000

Reskill Assessment workshops	<ul style="list-style-type: none"> <li>• English language curriculum developed and owned by the WIB</li> <li>• 4 workshops of up to 25 participants each to be delivered off the shelf as needed by the WIB</li> <li>• 2 day workshops/6 hours per day or equivalent as proposed</li> <li>• Translation to Spanish and instruction in Spanish for some or all workshops</li> </ul>	\$15,000
Job search workshops	<ul style="list-style-type: none"> <li>• Job search workshops at Watsonville Career Center (or other locations by arrangement), 4 classes per month, 2- 3 hours each which may include: <ul style="list-style-type: none"> <li>▪ Job search</li> <li>▪ Resume writing</li> <li>▪ Interviewing</li> </ul> </li> </ul>	\$20,000

*\*These figures provided as a starting point and are subject to change. WIB staff will provide budget numbers for potential proposers on August 11.*

After the meeting on August 11, 2011, Staff will ask prospective service providers to submit a proposed 1-3 page scope of services and budget no later than August 17, 2011. Staff will review the proposals based on scope of services (quality, quantity), cost and price and proven effectiveness of the provider, and make a recommendation to the WIB Executive Committee at its August 24, 2011 meeting, 8:30 am, 1000 Emeline. Final selections are made by the WIB Executive Committee and/or the Santa Cruz County Board of Supervisors.

Any applicants must be on the WIB's Qualified Agencies List. If your agency is not on the list or you are not sure whether your agency is, please contact Gary McNeil, WIB Analyst, (831) 454-7543 or [gary.mcneil@hsd.co.santa-cruz.ca.us](mailto:gary.mcneil@hsd.co.santa-cruz.ca.us), about how to get on the list or the status of your organization. If your organization has been on the Qualified Agencies list in the last three years, Gary McNeil will be contacting you shortly requesting a update to the Request for Qualifications.

Request for Qualifications or to update your existing Request for Qualifications if it is on file with the WIB (link below):

<http://www.santacruzhib.com/ReportsandPublications/Forms/tabid/580/Default.aspx>